



# CALL FOR EXHIBITORS

***From Surviving to Thriving:***  
*Building Student Resilience through Trauma-Informed Education*



OCTOBER

**26-28**

CARY, NC

**NCSPA FALL  
CONFERENCE**

[ncspaonline.com](http://ncspaonline.com)

# WELCOME

## Why Exhibit at the 2025 NCSPA Fall Conference?

School psychologists are on the front lines of supporting student success—through assessment, counseling, intervention, and mental health services. They are constantly seeking innovative tools, services, and solutions that can streamline their work and elevate outcomes for students, educators, and families.

The NCSPA Fall Conference, happening this October in Cary, NC, is your opportunity to connect directly with these passionate professionals. As an exhibitor, you'll be in front of decision-makers and practitioners who are not only deeply engaged in their field but actively looking for products and services that make their jobs more effective. Whether you're offering assessments, software, therapeutic tools, consulting services, or wellness resources, this is the place to showcase your value.

- Reach school psychology leaders with purchasing power
- Connect with private practitioners looking for small business solutions
- Build relationships with mental health professionals eager to discover what's new, what works, and how to implement it in their schools and practices

Don't miss this chance to build meaningful connections and grow your visibility in a market that makes a real impact.



**250+**  
PARTICIPANTS

**7+**  
EXPO HOURS TO  
EDUCATE, ENGAGE  
& NETWORK



**We can't wait to  
see you in Cary!**

# PRELIMINARY SCHEDULE

## SUNDAY, OCTOBER 26

- 7:00 - 9:00 - Exhibitor Set-up
- 9:00 - 6:00 - Exhibit Hall Open
- 9:00 - 12:00 - Educational sessions
- 12:00 - 2:00 - Lunch break
- 2:00 - 3:30 - Educational sessions
- 3:30 - 4:00 - Break to visit exhibitors
- 4:00 - 5:30 - Educational sessions
- 5:30 - 6:30 - Welcome Reception

## MONDAY, OCTOBER 27

- 8:00 - 6:00 - Exhibit Hall Open
- 9:00 - 12:00 - Educational sessions
- 12:00 - 2:00 - NCSPA Awards Banquet
- 2:00 - 3:30 - Educational sessions
- 3:30 - 4:00 - Break to visit exhibitors
- 4:00 - 5:30 - Educational sessions
- 5:30 - 6:30 - Poster Session & Reception

## TUESDAY, OCTOBER 28

- 8:00 - 11:00 - Exhibit Hall Open
- 9:00 - 11:00 - Educational session

## LOCATION

The **Embassy Suites** by Hilton Raleigh Durham Research Triangle in Cary combines comfort, convenience, and a range of amenities to cater to the needs of all travelers.



201 Harrison Oaks Blvd,  
Cary, NC 27513

- Enjoy two-room suites, equipped with modern amenities
- Start your day with a complimentary made-to-order breakfast, and in the evening, unwind at the nightly manager's reception
- The hotel's proximity to Raleigh-Durham International Airport, coupled with a complimentary 24-hour airport shuttle service, ensures stress-free travel arrangements
- Additionally, its location provides easy access to local attractions and business centers
- The on-site restaurant, Bistro In The Park, offers American cuisine for a convenient dining option





# EXHIBITOR PERKS\*

- 6' draped table
- Complimentary Newsletter advertising
- Link from our website to yours
- Logo on Conference signage
- Recognition on social media
- Complimentary advertising in Conference Program
- Complimentary conference registration
- Discounts on additional advertising

\*depends on package purchased

**Register before July 31<sup>st</sup> to save 15%**



## + More

*See page 5 for details*



**WANT THE BEST VALUE?**  
**SAVE AN ADDITIONAL 20% AS A CORPORATE MEMBER!**

See page 6 for details

# NCSPA Fall Conference Exhibitor & Sponsor Packages

| Package Benefits  | Exhibitors        |                    |                      | Sponsors            |                     |                     |
|---|-------------------|--------------------|----------------------|---------------------|---------------------|---------------------|
|   | Basic             | Standard           | Premium              | Silver              | Gold                | Diamond             |
| Advertising in newsletter, <i>NCSPA in Action!</i>              | 1/4 page, 1 month | 1/4 page, 2 months | 1/2 page, 2 months   | full page, 2 months | full page, 3 months | full page, 6 months |
| 6' draped exhibit table with two chairs                         | 3 days            | 3 days             | 3 days               | 3 days              | 3 days              | 3 days              |
| Recognition in conference program materials                     | X                 | X                  | X                    | X                   | X                   | X                   |
| Advertising in conference program materials                     | 1/4 page          | 1/4 page           | 1/2 page             | Full page           | Full page           | Full page           |
| Complimentary conference registration (including meals)         | -                 | 1                  | 1                    | 1                   | 2                   | 2                   |
| Promotional Image with hyperlink to website                     | -                 | -                  | 200 x 200, one month | 200 x 200, 2 months | 200 x 200, 3 months | 200 x 200, 4 months |
| Recognition on social media platforms                           | -                 | -                  | X                    | X                   | X                   | X                   |
| 20% discount on additional NCSPA in Action adverts              | -                 | -                  | -                    | X                   | X                   | X                   |
| Options for meeting/session /meal sponsorships                  | -                 | -                  | -                    | X                   | X                   | X                   |
| Logo displayed on all general signage                           | -                 | -                  | -                    | X                   | X                   | X                   |
| Complimentary exhibitor extras (i.e., electricity, extra table) | -                 | -                  | -                    | -                   | X                   | X                   |
| Hardcopy materials included in conference registration packet   | -                 | -                  | -                    | -                   | X                   | X                   |
| Logo on name badges   | -                 | -                  | -                    | -                   | X                   | X                   |
| Logo on conference attendance item for all attendees            | -                 | -                  | -                    | -                   | -                   | X                   |
| Verbal introduction at conference (5 min)                       | -                 | -                  | -                    | -                   | -                   | X                   |
| <b>Value</b>  | <b>\$175</b>      | <b>\$700</b>       | <b>\$925</b>         | <b>\$1375</b>       | <b>\$2250</b>       | <b>\$4150</b>       |
| <b>Cost</b>   | <b>\$175</b>      | <b>\$550</b>       | <b>\$700</b>         | <b>\$1000</b>       | <b>\$1700</b>       | <b>\$2400</b>       |
| <i>Savings</i>  | \$0               | \$150              | \$225                | \$375               | \$550               | \$1750              |



**30% off for non profits\* & 50% off for PSUs on all packages except Basic Exhibitor**

\*Non-profit rate is limited to organizations of less than \$1m in assets. Must provide 501(c)3 number.

# NCSPA Corporate Membership Benefits

| Package Benefits   | Basic Corporate Membership | Silver Sponsor (one event)         | Gold Sponsor (two events)            | Premium Sponsor (3+ events)          |
|--|----------------------------|------------------------------------|--------------------------------------|--------------------------------------|
| <b>General</b>   |                            |                                    |                                      |                                      |
| Promotional Image with hyperlink to sponsor's NCSPA website  | 300 x 300, 3 months        | 300 x 300, 3 months                | 300 x 300, 6 months                  | 300 x 300, one year                  |
| Corporate Contact(s)   | 1                          | 1                                  | 2                                    | 3                                    |
| Recognition on social media platforms  | 1                          | 1                                  | 2                                    | 3                                    |
| Sponsored email blast to membership  | -                          | 1                                  | 2                                    | 3                                    |
| <b>Newsletter</b>  |                            |                                    |                                      |                                      |
| Promotional Image with hyperlink to sponsor's webpage  | 300 x 300, 3 months        | 300 x 300, 3 months                | 300 x 300, 6 months                  | 300 x 300, one year                  |
| Complimentary advertising in newsletter  | full page, one month       | full page, 3 months                | full page, six months                | full page, one year                  |
| Complimentary copy of monthly newsletter   | X                          | X                                  | X                                    | X                                    |
| 20% discount on additional advertising   | X                          | X                                  | X                                    | X                                    |
| <b>Fall Conference</b>   |                            |                                    |                                      |                                      |
| Promotional Image with hyperlink to sponsor's webpage  | -                          | -                                  | -                                    | 200 x 200, 3 months                  |
| Logo displayed on all sponsorship signage  | -                          | -                                  | -                                    | X                                    |
| Recognition on social media platforms (Twitter, FB, Instagram)   | -                          | -                                  | -                                    | X                                    |
| Sponsor's hardcopy materials included in conference registration packet (if applicable)  | -                          | -                                  | -                                    | X                                    |
| Recognition in conference program materials  | -                          | -                                  | -                                    | X                                    |
| Complimentary advertising in conference program materials  | -                          | -                                  | -                                    | Full page                            |
| Complimentary exhibit table  | -                          | -                                  | -                                    | 3 days                               |
| Complimentary conference registration(s)   | -                          | -                                  | -                                    | 2                                    |
| Verbal introduction at conference (5 min)  | -                          | -                                  | -                                    | X                                    |
| 20% discount on Fall Conference exhibit hall booth space.  | X                          | X                                  | X                                    | -                                    |
| <b>Other Events</b>  |                            |                                    |                                      |                                      |
| <i>Lunch, Learn, &amp; Collaborate (LLC): A 75 minute professional learning session typically held monthly. Topics are relevant to school psychologists and the session includes time for participants to engage in collaborative discourse with colleagues surrounding learned content.</i> |                            |                                    |                                      |                                      |
| <i>Webinar or in-person event: Want to host a special event to get your message out to the school psychologists in NC? We'd love that, too!</i>  |                            |                                    |                                      |                                      |
| Promotional Image with hyperlink to your webpage   | -                          | 200 x 200, (1 yr-LLC; 3 mon-other) | 200 x 200, (1 yr-LLC; + 3 mon-other) | 200 x 200, (1 yr-LLC; + 3 mon-other) |
| Your logo displayed on all sponsorship signage   | -                          | X                                  | X                                    | X                                    |
| Verbal recognition in session introduction   | -                          | X                                  | X                                    | X                                    |
| Opportunity to present 30-45 minute session (LLC)  | -                          | X                                  | X                                    | X                                    |
| <b>Value</b>   | <b>\$615</b>               | <b>\$2145</b>                      | <b>2885</b>                          | <b>5090</b>                          |
| <b>Cost</b>  | <b>\$500</b>               | <b>\$1,800</b>                     | <b>\$2,500</b>                       | <b>\$4,000</b>                       |
| <b>Savings</b>   | <b>\$115</b>               | <b>\$345</b>                       | <b>\$385</b>                         | <b>\$1,090</b>                       |

