



CALL

FOR

EXHIBITORS

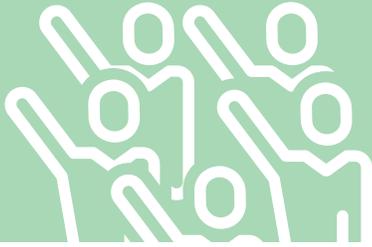
SCHOOL PSYCHOLOGISTS ARE CONSTANTLY LOOKING FOR PRODUCTS AND SERVICES THAT HELP STREAMLINE THEIR WORK AND INCREASE POSITIVE OUTCOMES FOR STUDENTS, EDUCATORS, AND FAMILIES. MAKE PLANS TO JOIN US IN WINSTON SALEM, NC THIS OCTOBER! THE **2023 NCSPA FALL CONFERENCE** IS YOUR CHANCE TO MAKE CONNECTIONS WITH THIS GROUP OF DEDICATED, ENGAGED PROFESSIONALS WHO DIRECTLY WORK WITHIN THE REALMS OF **ASSESSMENT, COUNSELING, INTERVENTION, AND MENTAL HEALTH**. YOU WILL MEET KEY SCHOOL PSYCHOLOGY LEADERS WITH PURCHASING POWER, PRIVATE PRACTITIONERS THAT NEED SMALL BUSINESS PRODUCTS AND SERVICES, AND OTHER HELPING PROFESSIONALS AS THEY DISCOVER WHAT'S NEW, WHAT'S IMPORTANT, WHAT WORKS, AND HOW TO APPLY THEM IN THEIR DAILY WORK. **WE CAN'T WAIT TO SEE YOU!**

OCTOBER
22-24

WINSTON-SALEM

**NCSPA FALL
CONFERENCE**

300 +
participants



EXHIBITOR PRICES

Basic Sponsor
\$1000

Standard Sponsor
\$1500

Small Business
Exhibitor
\$150

Basic Exhibitor
\$250

Standard Exhibitor
\$500

SPONSORS

- Newsletter advertising
- Link from our website to yours
- Logo on Conference signage
- Recognition on social media
- Complimentary advertising in Conference Program
- Complimentary exhibit table
- Complimentary conference registration

+ More

See page 3 for details

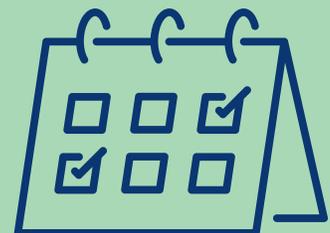
STANDARD EXHIBITORS

- Newsletter advertising
- Complimentary advertising in Conference Program
- Complimentary exhibit table

**WANT THE BEST
VALUE? BECOME A
CORPORATE
MEMBER!**

See page 4 for details

2.5



days of conference

FOR MORE INFORMATION, VISIT NCSPAONLINE.COM

NCSPA Fall Conference Exhibitor & Sponsor Packages

Package Benefits	Exhibitors			Sponsors	
	Small Business*	Basic	Standard	Basic	Standard
Newsletter					
Complimentary advertising in newsletter	1/4 page, one month	1/4 page, one month	1/2 page, two months	full page, one month	full page, three months
20% discount on additional NCSPA in Action advertising			X	X	X
Fall Conference					
Promotional Image with hyperlink to webpage	-	-	-	200 x 200, one month	200 x 200, 3 months
Logo displayed on all sponsorship signage	-	-	-	X	X
Recognition on social media platforms (Twitter, FB, Instagram)	-	-	-	X	X
Hardcopy materials included in conference registration packet (if applicable)	-	-	-	X	X
Recognition in conference program materials	X	X	X	X	X
Complimentary advertising in conference program materials	-	1/4 page	1/2 page	Full page	Full page
Complimentary exhibit table	2 days	2 days	2 days	3 days	3 days
Complimentary conference registration(s)	-	-	1	1	2
Verbal introduction at conference (5 min)	-	-	-	-	X
Value	\$325	\$350	\$700	\$1165	\$1785
Cost	\$150	\$250	\$500	\$1,000	\$1,500
Savings	\$175	\$100	\$200	\$165	\$285



*Small business is defined as for profit business with less than 5 employees. Independent consultants also fall into this category

NCSPA Corporate Membership Benefits

Package Benefits	Basic Corporate Membership	Silver Sponsor (one event)	Gold Sponsor (two events)	Premium Sponsor (3+ events)
General				
Promotional Image with hyperlink to sponsor's NCSPA website	300 x 300, 3 months	300 x 300, 3 months	300 x 300, 6 months	300 x 300, one year
Corporate Contact(s)	1	1	2	3
Recognition on social media platforms	1	1	2	3
Sponsored email blast to membership	-	1	2	3
Newsletter				
Promotional Image with hyperlink to sponsor's webpage	300 x 300, 3 months	300 x 300, 3 months	300 x 300, 6 months	300 x 300, one year
Complimentary advertising in newsletter	full page, one month	full page, 3 months	full page, six months	full page, one year
Complimentary copy of monthly newsletter	X	X	X	X
20% discount on additional advertising	X	X	X	X
Fall Conference				
Promotional Image with hyperlink to sponsor's webpage	-	-	-	200 x 200, 3 months
Logo displayed on all sponsorship signage	-	-	-	X
Recognition on social media platforms (Twitter, FB, Instagram)	-	-	-	X
Sponsor's hardcopy materials included in conference registration packet (if applicable)	-	-	-	X
Recognition in conference program materials	-	-	-	X
Complimentary advertising in conference program materials	-	-	-	Full page
Complimentary exhibit table	-	-	-	3 days
Complimentary conference registration(s)	-	-	-	2
Verbal introduction at conference (5 min)	-	-	-	X
20% discount on Fall Conference exhibit hall booth space.	X	X	X	-
Other Events				
<i>Lunch, Learn, & Collaborate (LLC): A 75 minute professional learning session typically held monthly. Topics are relevant to school psychologists and the session includes time for participants to engage in collaborative discourse with colleagues surrounding learned content.</i>				
<i>Spring Institute: A full day (7-8 hours) professional learning experience focusing on topics related to school safety and crisis response.</i>				
Promotional Image with hyperlink to your webpage	-	200 x 200, (1 yr-LLC; 3 mon-other)	200 x 200, (1 yr-LLC; + 3 mon-other)	200 x 200, (1 yr-LLC; + 3 mon-other)
Your logo displayed on all sponsorship signage	-	X	X	X
Verbal recognition in session introduction	-	X	X	X
Opportunity to present 30-45 minute session (LLC)	-	X	X	X
Value	\$615	\$2145	2885	5090
Cost	\$500	\$1,800	\$2,500	\$4,000
Savings	\$115	\$345	\$385	\$1,090

